

FREE STARTER GUIDE

Get busy. Launch your first income stream.

10 modules · 35 lessons · a 30-day plan · all free

Hustle Hive

START HERE

Welcome to the hive!

This guide is your free Explorer plan from Hustle Hive. It walks you through 10 modules that cover UGC, affiliate marketing, Amazon KDP, print on demand and digital products.

Every lesson links to free, official training from the platforms themselves: Amazon, Canva, Etsy, TikTok, Google, HubSpot and more. Tap any pink link to open it.

How to use this guide

1. Pick ONE income stream with the chart on the next page.
2. Follow the 30-day launch plan.
3. Work through the matching module and tick each box as you go.
4. Do the deliverable at the end of each module. That's what you sell or pitch.

Plan on 5–7 hours a week.

Most beginners earn little or nothing in their first months. This guide teaches skills, not guaranteed income. Go at your own pace.

STEP 1

Pick your stream

Start with one. Add a second only after your first one is live.

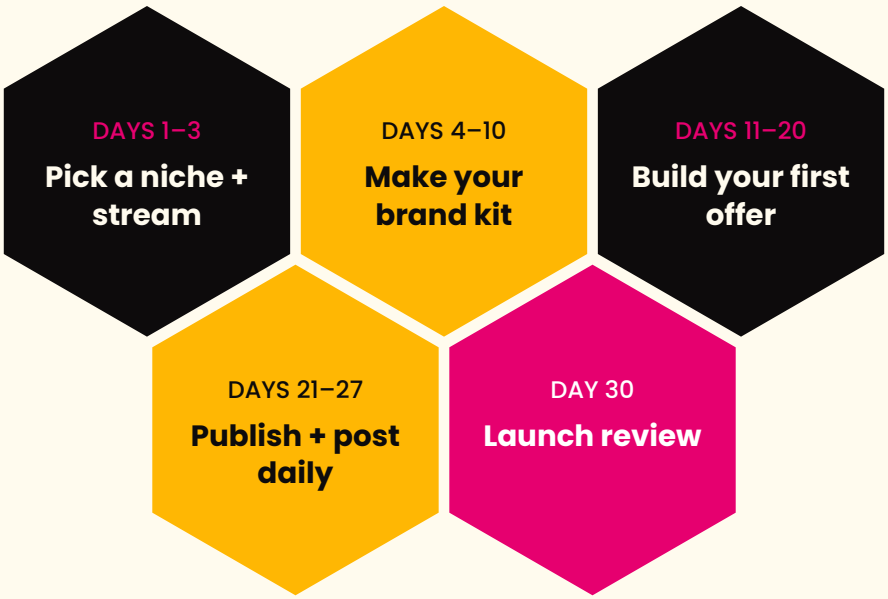
Stream	Best if you	Hours/wk	Month 1 cost	First sale
UGC creator	Like being on camera	5–8	$0–$30	2–6 weeks
Affiliate	Already recommend products	3–5	$0	1–3 months
Amazon KDP	Like design, want hands-off sales	4–6	$0 + ~$5 proof	2–8 weeks
Print on demand	Like design and trends	4–6	Etsy fees	2–8 weeks
Digital products	Can teach or organize things	4–8	$0	2–6 weeks

Quick quiz

- Camera-shy? Skip UGC for now and try KDP or digital products.
- No budget at all? Start with affiliate, KDP or digital products.
- Love design? Print on demand and KDP reward a good eye.
- Good at explaining things? Digital products and UGC are a natural fit.

STEP 2

Your 30-day launch plan



Days 1–3	Use the chart on page 3. Write your offer in one sentence: I help [buyer] get [result] with [product].
Days 4–10	Module 2: a logo, two fonts and a five-color palette in Canva.
Days 11–20	Your stream's module: 3 UGC samples, a KDP book, 10 Etsy listings or one digital product.
Days 21–27	Publish it and post about it every day. Module 4 helps you plan content.
Day 30	Look at what worked. Pick what to repeat for the next 30 days.

MODULES 1–2

The training

01 Business Foundations

Choose your niche, set up the basics and stay legal.

- **Plan your business** — Open on SBA.gov
  Write a one-page plan and pick a structure.
- **Self-employment taxes** — Open on IRS.gov
  What to track and set aside from day one.
- **Disclosures 101 for creators** — Open on FTC.gov
  How to label sponsored and affiliate posts.
- **Digital skills basics** — Open on Grow with Google
  Free beginner courses from Google.

02 Brand & Design

Build a brand kit and design assets without hiring a designer.

- **Canva Design School** — Open on Canva
  Start with the Canva Essentials course.
- **Build your brand kit** — Open on Canva
  Logo, two fonts, a five-color palette.
- **Deliverable: rate card + media kit** — In Builder kit
  Use the Builder template or design your own.

MODULES 3–4

The training

03 UGC Creator

Make brand-ready videos and land your first paid deal.

- **TikTok Creator Academy** — Open on TikTok
  Hooks, editing and growing on TikTok.
- **YouTube Creators** — Open on YouTube
  Shorts and video fundamentals.
- **Join a UGC marketplace** — Open on Billo
  Create a profile on a creator platform such as Billo.
- **Deliverable: 3 sample videos** — In Builder kit
  Unboxing, testimonial and problem/solution formats.
- **Pitch 10 brands** — In Builder kit
  Use the pitch script and track replies.

04 Social Media Growth

Build a posting system that attracts buyers and brands.

- **Social Media Marketing Certification** — Open on HubSpot Academy
  Strategy, content and measuring results.
- **Meta Blueprint** — Open on Meta
  Free Facebook and Instagram business training.
- **Deliverable: 30-day content calendar** — In Builder kit
  Three content pillars, one post a day.

MODULES 5–6

The training

05 Affiliate Marketing

Earn commissions recommending products you actually use.

- **Amazon Associates** — Open on Amazon
  Sign up, create links and read the operating agreement.
- **Endorsement rules** — Open on FTC.gov
  FTC guidance on reviews and affiliate links.
- **Deliverable: storefront of 20 picks** — In Builder kit
  One niche, honest reviews, clear disclosures.

06 Amazon KDP Publishing

Publish a low-content book: journal, planner or workbook.

- **KDP University** — Open on Amazon KDP
  Official webinars, videos and guides.
- **Design an interior in Canva** — Open on Canva
  6 × 9 in trim, bleed and margins.
- **Keywords and categories** — Open on Amazon KDP
  Pick seven keywords and two categories.
- **Deliverable: publish your first book** — In Builder kit
  Upload, order a proof copy, go live.

MODULES 7–8

The training

07 Print on Demand

Sell your designs on shirts, mugs and prints with no inventory.

- **Etsy Seller Handbook** — Open on Etsy
  Listings, photos, SEO and shop policies.
- **Choose a POD partner** — Open on Printful
  Compare products, margins and shipping.
- **Original designs only** — Open on Etsy
  Avoid trademarks and others' artwork.
- **Deliverable: 10 live listings** — In Builder kit
  One niche, mockups, tested titles.

08 Digital Products

Create and sell templates, guides and printables.

- **Sell on Gumroad** — Open on Gumroad
  Product setup, pricing and delivery.
- **Design printables** — Open on Canva
  Planners, checklists and templates in Canva.
- **Deliverable: first product live** — In Builder kit
  Sales page, three preview images, a price.

MODULES 9–10

The training

09 Email & Funnels

Turn followers into an email list and repeat buyers.

- **Email marketing resources** — Open on Mailchimp
  List building and welcome sequences.
- **HubSpot Academy courses** — Open on HubSpot Academy
  Email and inbound marketing certifications.
- **Deliverable: lead magnet + 3 emails** — In Builder kit
  Freebie, welcome email, two nurture emails.

10 Ads & Scaling

Use small paid tests to grow what already works.

- **Google Skillshop** — Open on Google
  Free Google Ads and Analytics training.
- **Meta ads basics** — Open on Meta
  Budgets, audiences and testing.
- **Deliverable: launch review** — In Builder kit
  Track results and plan your next 30 days.

NEXT STEP

Want templates and scripts?

The free guide gives you the path. Hustle Hive Builder gives you the tools to move faster, so you're not starting from a blank page.

HUSTLE HIVE BUILDER

$99 one-time · lifetime access

- 60 Canva templates: media kit, rate card, KDP pages, Etsy, social
- UGC pitch and negotiation scripts
- Launch playbooks for KDP, Etsy, affiliate and digital products
- Niche & offer workbook

Find Builder on the Hustle Hive website.

MORE FROM THE COMMUNITY

Keep learning

Digital Moms Academy



Ready to keep going? Visit Digital Moms Academy for more resources.

Visit Digital Moms Academy

digitalmoms.store

Good to know

Earnings disclaimer: Hustle Hive does not guarantee any income. Results depend on your effort, niche and market. You are responsible for following each platform's terms and the FTC's rules on disclosing paid and affiliate relationships. Links to outside sites are provided for your convenience.